



“emotions made in germany”



“Emotions made in Germany” is more than a catch phrase. It is a serious promise. The German golfing legend Bernhard Langer plays an important role within the framework of the German 2018 bid. Since 1981, when he made his debut in the European Ryder Cup Team, many incredibly exciting and emotional matches between the two continents have made the event a genuine magnet for media and spectators.

At an early stage, Bernhard Langer’s brother, Erwin Langer, a successful manager and tournament promoter, recognised the opportunities that golf itself and the Ryder Cup brand would offer when the event takes place on Continental Europe for the first time since 1997. Following the emotional climax in 2004, when the European Team won on foreign soil with Bernhard Langer as captain, the ideas became more specific and the first discussions were initiated. On the 8th October 2008, the bid was born. The Wittelsbacher Ausgleichsfonds and its Rohrenfeld Golf Facility, a green field project was unanimously chosen from six applicants as the winning location to host the German 2018 bid in December 2009. A tailor-made golf course for the 2018 Ryder Cup matches in Germany, including a high performance training-centre, a German hall of fame for golf and a high class hotel will be created.

This new course will fulfil all of the demands of hosting modern high quality European Tour events and the Ryder Cup with space for over 50,000 spectators per day and perfect facilities for sponsors and the media. Bernhard Langer is a proud patron for the bid and was a member of the European team as a player on ten occasions, also captaining the team to victory in 2004 on American soil.

There are a number of prominent personalities who are supporting the German bid as ambassadors. Franz Beckenbauer, Boris Becker, Oliver Kahn, Wladimir Klitschko, Heiner Brand, and the famous German actor Kai Wiesinger to name but a few. RCD has succeeded in unleashing a previously unheard-of euphoria within the German golf scene and beyond. Approximately 25,000 members and more than 70% of all German golf clubs representing approximately 500,000 golfers are actively supporting this major project. With the newly initiated tournament series for amateurs ‘RC 2018 Tour’ and a stunning figure of 220 tournaments all over Germany, the preparations and excitement is growing daily and belief that this bid can be successful. The German bid is backed and supported formally by all local and National governmental bodies together with German Commerce and local people.

The German golf economy is growing annually and is second in Europe only to the UK. A sound golf development strategy, additional professional tournaments on all tours, the great potential of the German media landscape as well as numerous German blue chip companies who see an effective field of communication in sports sponsoring will all help to generate additional growth. The Ryder Cup 2018 would be the necessary catalyst to increase awareness and interest in Golf in Germany.



The House of Wittelsbach is the legal proprietor of the Rohrenfeld golf facility, which has a history dating back to 1180., Bavaria too is rich and full of tradition, no traditions being more renowned than the social phenomenon that is the Oktoberfest. This will co-incide with the Ryder Cup 2018 to boost interest, provide extra attraction and increase the available attraction to all those visiting.





Far left: Bernhard Langer leads German support
 Bottom Left: Langer victoriously raising the trophy in 2004
 Above; Franz Beckenbauer, supporter of the bid.



The German 2018 bid has been developed with the aim of a lasting and significant legacy to follow and thrive long after the tournament has gone. In addition to the excitement and support it will inevitably draw, the extra tournaments, commercial interest and added activities of the German Golf Federation (DGV) will enable both a cultural and sporting driver.

The establishment of the German Golf Association High Performance Training Centre in Rohrenfeld will mean that the golf facility is used intensively over the long term. Over and above this, various measures, including the DGV's golf development strategy and RCD's co-operation with the German satellite tour, the EPD Tour, will ensure the Ryder Cup has a lasting, long-term impact.

The infrastructure is well developed of course, with state of the art air, road and rail provision. Accommodation is varied and caters for all visitors tastes and expectations.

Bavaria offers visitors a beautiful surrounding with historical cities rich with culture, the alps, lakes and castles, together with traditionally pleasant autumnal weather.

The German RC2018 bid is professional, well researched, thorough and in keeping with the finest traditions of both the Ryder Cup and with the development of Golf as a sport.

In our opinion, a valid nominee whose flawless credentials will certainly take some beating in its quest for Host nation to the Ryder Cup 2018.

